

**COMPLETED RESEARCH ON THE IMPACT OF FAIR TRADE**  
**Per March 2003**

Below you find a list of Fair Trade impact studies. If you feel you could complete the list, please do so and contact EFTA in Maastricht: efta@antenna.nl

**Social Audits**

Name: Traidcraft Plc  
Address: Kingsway, Gateshead, Tyne & Wear, NE110NE  
Contact: Philip Angier  
Phone: (+44) 191 4910591  
Fax: (+44) 191 4822690  
Email: comms@traidcraft.co.uk  
Work: Social Audits  
Date: On an annual basis

**The development impact of Fair Trade**

Name: Traidcraft Exchange  
Address: Kingsway, Gateshead, Tyne & Wear, NE110NE  
Contact: Paul Chandler  
Phone: (+44) 191 4910591  
Fax: (+44) 191 4822690  
Email: comms@traidcraft.co.uk  
Work: Evidence from the work of Traidcraft and challenges for the future  
Date: 1998

**Who benefits?**

Name: International Institute for Environment & Development  
Address: 3 Endsleigh Street, London WC1H 0DD, UK  
Contact: Sarah Roberts, Nick Robins, Jo Abbot  
Phone: (+44) 388 2117  
Fax: (+44) 388 2826  
Email: mailbox@iied.org  
Further details: ISSN 1562-3319  
Work: A social assessment of environmentally-driven trade, a one year scoping exercise undertaken by IIED and partners in the UK, Venezuela, South Africa and Germany. The report aims to increase

understanding of the extent and distribution of the social impacts of environmentally driven trade and how these can be monitored. It includes case studies of organic coffee from Venezuela and the introduction of integrated pest management in South Africa and draws out the lessons from Twin and Traidcraft's experience of benefit distribution and impact assessment. 65 pages.

Date: June 1999

### **Fair Trade, Good business**

Name: London School of Economics, Development Studies Institute

Product: Dried fruit

Work: Msc in the Faculty of Economics, dissertation submitted in partial fulfillment of the requirements of the degree. An exploration of the relationship between the participation of the poor and efficient economic structures using dried fruit production in Uganda as a case study, 26 pages.

Date: 1999

### **Fair Trade in Costa Rica: An impact report**

Product: Coffee

Name: Loraine Ronchi

Address: University of Sussex, Economics Subject Group

Email: [l.ronchi@sussex.ac.uk](mailto:l.ronchi@sussex.ac.uk)

Work: Study undertaken in cooperation with, but independently from the Fair Trade Labelling Organizations (FLO). Feedback provided by Southern partners in Costa Rica on their fair trade experience. 50 pages

Date: February 2000

### **Analysis and conclusions of the participatory impact assessment process of Apeca – Haiti**

Product: Coffee

Name: Oxfam GB

Contact person: Annabel Southgate

Email: [asouthgate@oxfam.org.uk](mailto:asouthgate@oxfam.org.uk)

Work: An analysis of the most significant changes attributable to the Coffee Program. Strategies and good practices are identified which led to those changes. Includes suggested actions to deepen the progress and to contribute to the sustainability of the process. Executed by Sylvia Villasenor. 25 pages.

Date: April 2000

### **Fair Trade Study**

Products: Coffee and cocoa  
Name: Oxford Policy Management  
Website: [www.dfid.gov.uk/public/what/pdf/fairtrade\\_study](http://www.dfid.gov.uk/public/what/pdf/fairtrade_study)  
Work: The objective of the study is to inform DFID's policy of support for Fair Trade by assessing the benefits and costs of Fair Trade in comparison with more traditional trade patterns. The consultants reviewed experience with Fair Trade initiatives and undertook case studies of coffee in Tanzania and cocoa in Ghana. 130 pages  
Date: June 2000

### **NZODA Alternative Trading Organisations Support Facility, Phase 2 – Field Review**

Products: Handicrafts  
Name: Eileen Davenport and Will Low  
Email: [ejdavenp@ihug.co.nz](mailto:ejdavenp@ihug.co.nz)  
Work: Study of Trade Aid and its overseas partners for the Ministry of Foreign Affairs and Trade in 2000. The study looked at partners in India and Bangladesh and assessed the use of government support for fair trade and its potential for developmental impacts. This study is also a part of the Trade Aid Social Audit which has just been completed (2001). 130 pages  
Date: July 2000

### **Entwicklungspolitische Wirkungen des Fairen Handels**

Products: Handicrafts and food  
Name: Misereor, Brot fuer die Welt, Friedrich-Ebert-Stiftung  
Further details: Misereor Medien ISBN 3-88916-203-7  
Work: Inlandswirkungen des Fairen Handels, Politische Wirkungen des Fairen Handels, Die Wirkungen des Fairen Handels bei seinen Partnern im Sudan, Fairer Handel, wohin? 320 pages  
Date: September 2000

### **The impact of Fair Trade on a Coffee Cooperative in Costa Rica**

Product: Coffee  
Name: Fair Trade Assistance  
Address: P.O. Box 115, 4100 AC Culemborg, The Netherlands  
Contact: Hilke van den Bosch  
Tel: (+31) 345 545151  
Email: [HILKE@fairtrade.nl](mailto:HILKE@fairtrade.nl)  
Work: Study by William Pariente, student at the DEA d'Economie du Developpement, University of Paris I Pantheon Sorbonne  
Analysis of the impact on coffee producers of the minimum fair trade price, the direct financial impact of fair trade on producers' income and on the

cooperative in terms of production as well as the impact of relative price certainty or price security given by the fair price on coffee producers' behaviour: their supply responses, input allocation, production, profits and investments.

Date: October 2000

### **Productiekosten van coöperaties van bijenkwakers die werken in het kader van rechtvaardige handel**

Product: Honey  
Name: Miel Maya Honing, Belgium  
Address: Rue du Mont 13, 4130 Esneux  
Phone: (+32) 4 3800618  
Email: mielmayahonig@euronet.be  
Work: Studie van elf coöperaties in Latijns Amerika, die honing uitvoeren via FLO en vaak exporteren naar Miel Maya Honing. Uitgevoerd door Miguel Angel Munguia Gill. Het opstellen van de kostenschema's en de werkmethode, de uitvoering van het onderzoek en de vewerking van de gegevens gebeurde door het bestuur van PAUAL met de steun van Miel Maya Honing en FLO. Also available in Spanish. 30 pages

Date: October 2000

### **Impact Assessment Study of Oxfam Fair Trade**

Product: Handicrafts  
Name: Oxfam Fair Trade  
Address: 274 Banbury Road, Oxon OX2 7DZ, England  
Contact: Annabel Southgate  
Phone: (+44) 1865 311311  
Fax: (+44) 1865 313163  
Email: asouthgate@oxfam.org.uk  
Work: One of the most comprehensive studies made to date (covering 20 groups in 8 countries). The main purpose of this study is the verification (or otherwise) of the claim that Fair trade has an impact on poverty and well-being of producers and their families and provide qualitative and quantitative data from a variety of sources which would allow us to understand how to make Fair trade more effective in alleviating poverty. Undertaken by Raul Hopkins. 60 pages.

Date: November 2000

### **Subsector Analysis in the Mexican Craftwork: The role of Fair Trade and Xochiquetzal in Tonalá and Chapala, Jalisco, and Olinalá, Guerrero**

Product: Handicrafts  
Name: Fair Trade Assistance  
Address: P.O. Box 115, 4100 AC Culemborg, The Netherlands

Contact: Connie Valkhoff  
Phone: (+31) 345 545151  
Fax: (+31) 345 521423  
Email: post@fairtrade.nl  
Work: An evaluation of Fair Trader and its partners in the trade activities that Fair Trade manages with different groups of artisans in Mexico. Undertaken by Mario Davide Parrilli in Nicaragua. 28 pages.  
Date: November 2000

**Payer un juste prix aux cultivatrices de quinoa, un éclairage "gender et développement" sur les défis du commerce équitable dans les Andes Boliviennes**

Product: Quinoa, coffee, cocoa  
Name: Groupe de Recherches Interdisciplinaires sur l'Amérique latine (GRIAL)  
Address: Université Catholique de Louvain, 1, Place des Doyens, 1348 Louvain la Neuve, Belgique  
Contact: Sophie Charlier, Isabel Yépez and Elizabeth Andia  
Phone: (+32) 10 473368  
Fax: (+32) 10 472805  
Email: yepez@dvlp.ucl.ac.be  
Work: Study of Fair Trade impact, organic farming, gender and development in Bolivia undertaken in cooperation with, but independently from, european Fair Trade organizations (e.g. Gepa). Feedback and statements on Fair Trade impact and its local context provided by several members of farmer groups (Anapqui, El Ceibo), mainly be women.  
Date: November 2000

**Social Impact of Ethical and Conventional Cocoa Trading on Forest-dependent people in Ecuador**

Product: Cocoa  
Name: Nelson, V. and M. Galvez  
Natural Resources and Ethical Trade Programme (NRET)  
Address: University of Greenwich, Chatham Maritime, ME4 4TB, UK  
Tel: (+44) 1634 883199  
Email: [nret@gre.ac.uk](mailto:nret@gre.ac.uk)  
Date: 2000

**Social Impact of Ethical and Conventional Brazil Nut Trading on Forest-dependent people in Peru**

Product: Brazil Nuts  
Name: Nelson, V. and M. Galvez  
Natural Resources and Ethical Trade Program (NRET)  
Address: University of Greenwich, Chatham Maritime,

Tel: ME4 4TB, UK  
(+44) 1634 883199  
Email: [nret@gre.ac.uk](mailto:nret@gre.ac.uk)  
Date: 2000

### **Impact Assessment Study**

Product: Honey and handicrafts  
Name: Oxfam Market Access Team  
Address: 274 Banbury Road, Oxon OX2 7DZ, England  
Contact: Peter Williams  
Phone: (+44) 1865 311311  
Fax: (+44) 1865 313243  
Email: [pwilliams@oxfam.org.uk](mailto:pwilliams@oxfam.org.uk)  
Work: Continuation of last year's study on Flor de Campanilla and Copavic in Mexico, Pekerti And Bethesda in Indonesia  
Date: 2001

### **L'impact de l'apiculture dans l'économie familiale des membres de la cooperative Xochit-Xanat, Mexique**

Product : Honey  
Name: Maison Internationale  
Address: Rue Haute 139, 1000 Bruxelles, Belgique  
Contact: Graciela Arriaga  
Work: Study on honey  
Date: February 2001

### **The Fair Trade Marketing of Handloom Products from South India**

Product: Handloom products  
Name: Hélène Jolette  
Email: [helene.jolette@sympatico.ca](mailto:helene.jolette@sympatico.ca)  
Work: Master's Thesis submitted for M.Sc. degree to explore the practice of the Fair Trade marketing channel with the example of handloom products from South India  
Date: February 2001

### **Sustainable Coffee Survey of the North American Specialty Coffee Industry**

Product: Coffee  
Name: Worldbank  
Address: 1006 South 9<sup>th</sup> street, Philadelphia, PA 19147-4798  
USA  
Contact: Daniele Giovanucci  
Tel: 215 922 7518  
Fax: 215 922 5733  
Email: [Dgiovanucci@worldbank.org](mailto:Dgiovanucci@worldbank.org)  
Work: Detailed analysis of development of sustainable coffees, including Fair Trade, in North America  
Date: May 2001

### **Eerlijke handel in Guatemala**

Product: Handicrafts  
Name: Landelijke Vereniging van Wereldwinkels  
Address: Catharijnesingel 82, 3511 GP Utrecht,  
The Netherlands  
Contact: Erika Spil  
Tel: (+31) 30 2316312  
Email: [LVWW@Wereldwinkels.nl](mailto:LVWW@Wereldwinkels.nl)  
Work: Verslag van een controlebezoek aan eerlijke  
handelsproducenten in Guatemala, met nadruk op  
vragen rondom een eerlijke prijs.  
Date: Mei 2001

### **Pilot study on the effects of Fair Trade on the livelihood of the suppliers and workers of**

**- Lombok Pottery Centre, Lombok, Indonesia**

**- Y-Development, Chiang Mai, Thailand**

Product: Handicrafts  
Name: Fair Trade Assistance  
Address: P.O. Box 115, 4100 AC Culemborg, The Netherlands  
Contact: Mieke Rehbach  
Tel: (+31) 345 545151  
Email: [post@fairtrade.nl](mailto:post@fairtrade.nl)  
Work: Evaluation of the effect of Fair Trade Organisatie  
and Fair Trade Assistance on craft workers that sell  
through Lombok Pottery Centre/ Y-Development as  
opposed to craft workers that do not sell through  
Lombok Pottery Centre / Y Development.  
Date: March 2002

### **Résultats de l'étude de l'impact sur les producteurs du Sud de l'action commerce équitable mise en oeuvre par Artisans du Monde depuis 25 ans**

Products : Artisanat  
Name : Fédération Artisans du Monde  
Address: 53, Boulevard de Strasbourg, 75010, Paris, France  
Contact: Francois Vergès  
Phone: (+33) 1 56 03 9350  
Fax: (+33) 1 47 709635  
Email: [artisans-du-monde@globenet.org](mailto:artisans-du-monde@globenet.org)  
Work : Etude de l'impact sur les producteurs artisanaux du  
Sud de l'activité commerce équitable mise en oeuvre  
par Artisans du Monde depuis 25 ans.  
Date : Mars 2002

### **Effectenstudie en opiniepeiling over eerlijke handel in België**

Product: Alle producten  
Name: Internationaal Huis  
Address: Hoogstraat 139, 1000 Brussel, België  
Contact: Samuel Poos  
Phone: (+32) 2 2131211

Email: Samuel.poos@minth.be  
Work: Studie in opdracht van Ministerie van Buitenlandse Zaken, Buitenlandse Handel en Internationale Samenwerking, Directie-generaal Internationale Samenwerking, uitgevoerd door IDEA Consult en Rogil Field Research. Een analyse van de feitelijke positie en organisatie van eerlijke handel in België, van de effecten van eerlijke handel op de producenten en organisaties in de partnerlanden, en van de ervaring, kennis en wensen van de Belgische consument inzake eerlijke handel, en dit op basis van een kwantitatieve en kwalitatieve effectenstudie en een opiniepeiling.  
Date: Augustus 2002

### **Creating Market Opportunities for Small Enterprises: Experiences of the Fair Trade Movement**

Name: International Labour Office  
Authors: Andy Redfern and Paul Snedker  
ISBN: SEED Working Paper No. 30 92-2-113453-9  
Website: [www.ilo.org/publns](http://www.ilo.org/publns)  
Email: [pubvente@ilo.org](mailto:pubvente@ilo.org)  
Work: The study describes and assesses the experiences of Fair Trade movement over the last two decades. It particularly focuses on how to boost new market opportunities in the developed countries for MSEs in developing countries, as well as promoting better terms of trade for these producers. The objectives of the study are: to address the need for more in-depth information about innovative approaches (for example, Fair Trade's approach to market access and empowerment) to boosting good quality market access for MSEs in developing countries, to provide a review of the success and failures of Fair Trade initiatives, to examine the lessons learned from these experiences.  
Date: 2002

## CONSULTANTS ON THE IMPACT OF FAIR TRADE

### **Ethics etc... Social Accounting Consultancy, England**

Address: 40 Balmoral Terrace, South Gosforth, Newcastle upon Tyne, NE3 1YH, UK  
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E-mail: [ethics.etc@btinternet.com](mailto:ethics.etc@btinternet.com)

### **Natural Resources and Ethical Trade Programme (NRET)**

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Contact: Dr Anne Tallontire  
Tel: (+44) 1634 883199  
Email: [nret@gre.ac.uk](mailto:nret@gre.ac.uk)

### **New Economics Foundation, England**

Address: Cinnamon House, 6-8 Cole St, London SE1 4YH  
Contact: Simon Zadek  
Phone: (+44) 171 407 7447  
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### **Oxford Policy Department**

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### **Sustainable Markets Group, International Institute for Environment and Development**

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