

COMPLETED RESEARCH ON THE IMPACT OF FAIR TRADE
Per March 2003

Below you find a list of Fair Trade impact studies. If you feel you could complete the list, please do so and contact EFTA in Maastricht: efta@antenna.nl

Social Audits

Name: Traidcraft Plc
Address: Kingsway, Gateshead, Tyne & Wear, NE110NE
Contact: Philip Angier
Phone: (+44) 191 4910591
Fax: (+44) 191 4822690
Email: comms@traidcraft.co.uk
Work: Social Audits
Date: On an annual basis

The development impact of Fair Trade

Name: Traidcraft Exchange
Address: Kingsway, Gateshead, Tyne & Wear, NE110NE
Contact: Paul Chandler
Phone: (+44) 191 4910591
Fax: (+44) 191 4822690
Email: comms@traidcraft.co.uk
Work: Evidence from the work of Traidcraft and challenges for the future
Date: 1998

Who benefits?

Name: International Institute for Environment & Development
Address: 3 Endsleigh Street, London WC1H 0DD, UK
Contact: Sarah Roberts, Nick Robins, Jo Abbot
Phone: (+44) 388 2117
Fax: (+44) 388 2826
Email: mailbox@iied.org
Further details: ISSN 1562-3319
Work: A social assessment of environmentally-driven trade, a one year scoping exercise undertaken by IIED and partners in the UK, Venezuela, South Africa and Germany. The report aims to increase

understanding of the extent and distribution of the social impacts of environmentally driven trade and how these can be monitored. It includes case studies of organic coffee from Venezuela and the introduction of integrated pest management in South Africa and draws out the lessons from Twin and Traidcraft's experience of benefit distribution and impact assessment. 65 pages.

Date: June 1999

Fair Trade, Good business

Name: London School of Economics, Development Studies Institute

Product: Dried fruit

Work: Msc in the Faculty of Economics, dissertation submitted in partial fulfillment of the requirements of the degree. An exploration of the relationship between the participation of the poor and efficient economic structures using dried fruit production in Uganda as a case study, 26 pages.

Date: 1999

Fair Trade in Costa Rica: An impact report

Product: Coffee

Name: Loraine Ronchi

Address: University of Sussex, Economics Subject Group

Email: l.ronchi@sussex.ac.uk

Work: Study undertaken in cooperation with, but independently from the Fair Trade Labelling Organizations (FLO). Feedback provided by Southern partners in Costa Rica on their fair trade experience. 50 pages

Date: February 2000

Analysis and conclusions of the participatory impact assessment process of Apeca – Haiti

Product: Coffee

Name: Oxfam GB

Contact person: Annabel Southgate

Email: asouthgate@oxfam.org.uk

Work: An analysis of the most significant changes attributable to the Coffee Program. Strategies and good practices are identified which led to those changes. Includes suggested actions to deepen the progress and to contribute to the sustainability of the process. Executed by Sylvia Villasenor. 25 pages.

Date: April 2000

Fair Trade Study

Products: Coffee and cocoa
Name: Oxford Policy Management
Website: www.dfid.gov.uk/public/what/pdf/fairtrade_study
Work: The objective of the study is to inform DFID's policy of support for Fair Trade by assessing the benefits and costs of Fair Trade in comparison with more traditional trade patterns. The consultants reviewed experience with Fair Trade initiatives and undertook case studies of coffee in Tanzania and cocoa in Ghana. 130 pages
Date: June 2000

NZODA Alternative Trading Organisations Support Facility, Phase 2 – Field Review

Products: Handicrafts
Name: Eileen Davenport and Will Low
Email: ejdavenp@ihug.co.nz
Work: Study of Trade Aid and its overseas partners for the Ministry of Foreign Affairs and Trade in 2000. The study looked at partners in India and Bangladesh and assessed the use of government support for fair trade and its potential for developmental impacts. This study is also a part of the Trade Aid Social Audit which has just been completed (2001). 130 pages
Date: July 2000

Entwicklungspolitische Wirkungen des Fairen Handels

Products: Handicrafts and food
Name: Misereor, Brot fuer die Welt, Friedrich-Ebert-Stiftung
Further details: Misereor Medien ISBN 3-88916-203-7
Work: Inlandswirkungen des Fairen Handels, Politische Wirkungen des Fairen Handels, Die Wirkungen des Fairen Handels bei seinen Partnern im Sudan, Fairer Handel, wohin? 320 pages
Date: September 2000

The impact of Fair Trade on a Coffee Cooperative in Costa Rica

Product: Coffee
Name: Fair Trade Assistance
Address: P.O. Box 115, 4100 AC Culemborg, The Netherlands
Contact: Hilke van den Bosch
Tel: (+31) 345 545151
Email: HILKE@fairtrade.nl
Work: Study by William Pariente, student at the DEA d'Economie du Developpement, University of Paris I Pantheon Sorbonne
Analysis of the impact on coffee producers of the minimum fair trade price, the direct financial impact of fair trade on producers' income and on the

cooperative in terms of production as well as the impact of relative price certainty or price security given by the fair price on coffee producers' behaviour: their supply responses, input allocation, production, profits and investments.

Date: October 2000

Productiekosten van coöperaties van bijenkwakers die werken in het kader van rechtvaardige handel

Product: Honey
Name: Miel Maya Honing, Belgium
Address: Rue du Mont 13, 4130 Esneux
Phone: (+32) 4 3800618
Email: mielmayahonig@euronet.be
Work: Studie van elf coöperaties in Latijns Amerika, die honing uitvoeren via FLO en vaak exporteren naar Miel Maya Honing. Uitgevoerd door Miguel Angel Munguia Gill. Het opstellen van de kostenschema's en de werkmethode, de uitvoering van het onderzoek en de vewerking van de gegevens gebeurde door het bestuur van PAUAL met de steun van Miel Maya Honing en FLO. Also available in Spanish. 30 pages

Date: October 2000

Impact Assessment Study of Oxfam Fair Trade

Product: Handicrafts
Name: Oxfam Fair Trade
Address: 274 Banbury Road, Oxon OX2 7DZ, England
Contact: Annabel Southgate
Phone: (+44) 1865 311311
Fax: (+44) 1865 313163
Email: asouthgate@oxfam.org.uk
Work: One of the most comprehensive studies made to date (covering 20 groups in 8 countries). The main purpose of this study is the verification (or otherwise) of the claim that Fair trade has an impact on poverty and well-being of producers and their families and provide qualitative and quantitative data from a variety of sources which would allow us to understand how to make Fair trade more effective in alleviating poverty. Undertaken by Raul Hopkins. 60 pages.

Date: November 2000

Subsector Analysis in the Mexican Craftwork: The role of Fair Trade and Xochiquetzal in Tonalá and Chapala, Jalisco, and Olinalá, Guerrero

Product: Handicrafts
Name: Fair Trade Assistance
Address: P.O. Box 115, 4100 AC Culemborg, The Netherlands

Contact: Connie Valkhoff
Phone: (+31) 345 545151
Fax: (+31) 345 521423
Email: post@fairtrade.nl
Work: An evaluation of Fair Trader and its partners in the trade activities that Fair Trade manages with different groups of artisans in Mexico. Undertaken by Mario Davide Parrilli in Nicaragua. 28 pages.
Date: November 2000

Payer un juste prix aux cultivatrices de quinoa, un éclairage "gender et développement" sur les défis du commerce équitable dans les Andes Boliviennes

Product: Quinoa, coffee, cocoa
Name: Groupe de Recherches Interdisciplinaires sur l'Amérique latine (GRIAL)
Address: Université Catholique de Louvain, 1, Place des Doyens, 1348 Louvain la Neuve, Belgique
Contact: Sophie Charlier, Isabel Yépez and Elizabeth Andia
Phone: (+32) 10 473368
Fax: (+32) 10 472805
Email: yepez@dvlp.ucl.ac.be
Work: Study of Fair Trade impact, organic farming, gender and development in Bolivia undertaken in cooperation with, but independently from, european Fair Trade organizations (e.g. Gepa). Feedback and statements on Fair Trade impact and its local context provided by several members of farmer groups (Anapqui, El Ceibo), mainly be women.
Date: November 2000

Social Impact of Ethical and Conventional Cocoa Trading on Forest-dependent people in Ecuador

Product: Cocoa
Name: Nelson, V. and M. Galvez
Natural Resources and Ethical Trade Programme (NRET)
Address: University of Greenwich, Chatham Maritime, ME4 4TB, UK
Tel: (+44) 1634 883199
Email: nret@gre.ac.uk
Date: 2000

Social Impact of Ethical and Conventional Brazil Nut Trading on Forest-dependent people in Peru

Product: Brazil Nuts
Name: Nelson, V. and M. Galvez
Natural Resources and Ethical Trade Program (NRET)
Address: University of Greenwich, Chatham Maritime,

Tel: ME4 4TB, UK
(+44) 1634 883199
Email: nret@gre.ac.uk
Date: 2000

Impact Assessment Study

Product: Honey and handicrafts
Name: Oxfam Market Access Team
Address: 274 Banbury Road, Oxon OX2 7DZ, England
Contact: Peter Williams
Phone: (+44) 1865 311311
Fax: (+44) 1865 313243
Email: pwilliams@oxfam.org.uk
Work: Continuation of last year's study on Flor de Campanilla and Copavic in Mexico, Pekerti And Bethesda in Indonesia
Date: 2001

L'impact de l'apiculture dans l'économie familiale des membres de la cooperative Xochit-Xanat, Mexique

Product : Honey
Name: Maison Internationale
Address: Rue Haute 139, 1000 Bruxelles, Belgique
Contact: Graciela Arriaga
Work: Study on honey
Date: February 2001

The Fair Trade Marketing of Handloom Products from South India

Product: Handloom products
Name: Hélène Jolette
Email: helene.jolette@sympatico.ca
Work: Master's Thesis submitted for M.Sc. degree to explore the practice of the Fair Trade marketing channel with the example of handloom products from South India
Date: February 2001

Sustainable Coffee Survey of the North American Specialty Coffee Industry

Product: Coffee
Name: Worldbank
Address: 1006 South 9th street, Philadelphia, PA 19147-4798
USA
Contact: Daniele Giovanucci
Tel: 215 922 7518
Fax: 215 922 5733
Email: Dgiovanucci@worldbank.org
Work: Detailed analysis of development of sustainable coffees, including Fair Trade, in North America
Date: May 2001

Eerlijke handel in Guatemala

Product: Handicrafts
Name: Landelijke Vereniging van Wereldwinkels
Address: Catharijnesingel 82, 3511 GP Utrecht,
The Netherlands
Contact: Erika Spil
Tel: (+31) 30 2316312
Email: LVWW@Wereldwinkels.nl
Work: Verslag van een controlebezoek aan eerlijke
handelsproducenten in Guatemala, met nadruk op
vragen rondom een eerlijke prijs.
Date: Mei 2001

Pilot study on the effects of Fair Trade on the livelihood of the suppliers and workers of

- Lombok Pottery Centre, Lombok, Indonesia

- Y-Development, Chiang Mai, Thailand

Product: Handicrafts
Name: Fair Trade Assistance
Address: P.O. Box 115, 4100 AC Culemborg, The Netherlands
Contact: Mieke Rehbach
Tel: (+31) 345 545151
Email: post@fairtrade.nl
Work: Evaluation of the effect of Fair Trade Organisatie
and Fair Trade Assistance on craft workers that sell
through Lombok Pottery Centre/ Y-Development as
opposed to craft workers that do not sell through
Lombok Pottery Centre / Y Development.
Date: March 2002

Résultats de l'étude de l'impact sur les producteurs du Sud de l'action commerce équitable mise en oeuvre par Artisans du Monde depuis 25 ans

Products : Artisanat
Name : Fédération Artisans du Monde
Address: 53, Boulevard de Strasbourg, 75010, Paris, France
Contact: Francois Vergès
Phone: (+33) 1 56 03 9350
Fax: (+33) 1 47 709635
Email: artisans-du-monde@globenet.org
Work : Etude de l'impact sur les producteurs artisanaux du
Sud de l'activité commerce équitable mise en oeuvre
par Artisans du Monde depuis 25 ans.
Date : Mars 2002

Effectenstudie en opiniepeiling over eerlijke handel in België

Product: Alle producten
Name: Internationaal Huis
Address: Hoogstraat 139, 1000 Brussel, België
Contact: Samuel Poos
Phone: (+32) 2 2131211

Email: Samuel.poos@minth.be
Work: Studie in opdracht van Ministerie van Buitenlandse Zaken, Buitenlandse Handel en Internationale Samenwerking, Directie-generaal Internationale Samenwerking, uitgevoerd door IDEA Consult en Rogil Field Research. Een analyse van de feitelijke positie en organisatie van eerlijke handel in België, van de effecten van eerlijke handel op de producenten en organisaties in de partnerlanden, en van de ervaring, kennis en wensen van de Belgische consument inzake eerlijke handel, en dit op basis van een kwantitatieve en kwalitatieve effectenstudie en een opiniepeiling.
Date: Augustus 2002

Creating Market Opportunities for Small Enterprises: Experiences of the Fair Trade Movement

Name: International Labour Office
Authors: Andy Redfern and Paul Snedker
ISBN: SEED Working Paper No. 30 92-2-113453-9
Website: www.ilo.org/publns
Email: pubvente@ilo.org
Work: The study describes and assesses the experiences of Fair Trade movement over the last two decades. It particularly focuses on how to boost new market opportunities in the developed countries for MSEs in developing countries, as well as promoting better terms of trade for these producers. The objectives of the study are: to address the need for more in-depth information about innovative approaches (for example, Fair Trade's approach to market access and empowerment) to boosting good quality market access for MSEs in developing countries, to provide a review of the success and failures of Fair Trade initiatives, to examine the lessons learned from these experiences.
Date: 2002

CONSULTANTS ON THE IMPACT OF FAIR TRADE

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Natural Resources and Ethical Trade Programme (NRET)

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Contact: Dr Anne Tallontire
Tel: (+44) 1634 883199
Email: nret@gre.ac.uk

New Economics Foundation, England

Address: Cinnamon House, 6-8 Cole St, London SE1 4YH
Contact: Simon Zadek
Phone: (+44) 171 407 7447
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